

**DISH 2013**  
**Monday 2 December**

PROGRAMME

|              | AGM   | DISH   |  |   |
|--------------|---|--|--|---|
| 8.45 - 9.25  | Registration AGM  |  |  |   |
| 09.30 -15.50 | European<br>Network<br>Annual<br>General<br>Meeting<br>(AGM)                      | WILLEM BURGER HAL: REGISTRATION DISH2013 & INFORMATION MARKET  |  |   |
| 13.30-14.00  |   | WORKSHOPS  |  |   |
| 14.00-15.50  |   | Schadee zaal   | Ruys zaal  | Hudig zaal  |
|              |   | Crowdsourcing a Crowdsourcing Model for Cultural Heritage  | Lessons learned from the in-house Lab  | New Skills and Professionalization for the Digital Arena                        |
|              |   | Alexandra Eveleigh<br><i>(University College London)</i><br><br>Angela Bartholomew<br><i>(UvA)</i><br><br>Julia Noordegraaf<br><i>(UvA)</i><br><br>Pieter Woltjer<br><i>(Picturae)</i> | Aaron Straup Cope<br><i>(Smithsonian Institution's Cooper-Hewitt National Design Museum)</i><br><br>Lotte Meijer<br><i>(Interactive producer and interaction designer)</i> | Franco Niccolucci<br><i>(VAST-LAB, PIN - Polo Universitario Città di Prato)</i> |
| 16.00-16.10  | PLENARY PROGRAMME (I) <span style="float: right;"><i>WILLEM BURGERZAAL</i></span> |  |  |   |
| 16.10-17.10  | - CHAIR CHRIS BATT WELCOMES EUROPEANA GUESTS                                      |  |  |   |
| 17.10-17.20  | - <b>KEYNOTE 1: JASON SCOTT, INTERNET ARCHIVE</b>                                 |  |  |   |
| 17.20-19.00  | - CLOSING CEREMONY BY CHRIS BATT  |  |  |   |
| 17.20-19.00  | WILLEM BURGER HAL: DRINKS & INFORMATION MARKET                                    |  |  |   |

THEMES DISH2013

- Active Audiences
- Business for Creative Industries
- New Competencies



**DISH 2013**  
**Tuesday 3 December**

**PROGRAMME**

|   |          |  |  |
|---|----------|--|--|
| 09.00-09.30   |          | <b>WILLEM BURGER HAL: REGISTRATION &amp; INFORMATION MARKET</b>  |  |
| 09.30-09.40   |          | <b>PLENARY PROGRAMME (I)</b> <span style="float: right;"><i>WILLEM BURGERZAAL</i></span><br>- OPENING BY CHAIR CHRIS BATT, DEPARTMENT OF INFORMATION STUDIES AT UNIVERSITY COLLEGE LONDON (UK) |  |
| 09.40-10.25   |          | - <b>KEYNOTE 1: CHRIS WILD, RETRONAUT</b>  |  |
| 10.25-11.10   |          | - <b>KEYNOTE 2: MITCHELL DAVIS, BIBLIOLABS</b>   |  |
| 11.10-11.25   |          | - AN INTRODUCTION OF THE CHEFS' TABLE, BY CHRIS BATT   |  |
| <b>CHEFS' TABLE</b>   |          |  |  |
|   |          | ROUND 1: 11.25-12.00   | ROUND 2: 12.10-12.45   |
| W<br>I<br>L<br>L<br>E<br>M<br><br>B<br>U<br>R<br>G<br>E<br>R<br><br>H<br>A<br>L | Table 1  | Mitchell Davis: Meet the keynote   | Jason Scott & Sven Slootweg: Meet the keynote  |
|   | Table 2  | Sašo Zagoranski: How to connect thousands of cultural institutions into one network for reuse?   | Sašo Zagoranski: How to connect thousands of cultural institutions into one network for reuse?   |
|   | Table 3  | Jeroen van Mastrigt: Gamification  | Breadan Knowlton & João Gonçalves: Faraway so Close - how to bridge the gap between Cultural Heritage Institutions and Creative Industries |
|   | Table 4  | Paul Keller: Open metadata, open content?  | Paul Keller: Open metadata, open content?  |
|   | Table 5  | Nico Verplancke: How to create an institute for digital archiving in 1 year  | Nico Verplancke: How to create an institute for digital archiving in 1 year  |
|   | Table 6  | Chris Wild & Neil Bates: Disrupting History  | Irene Haan & Thijs van Exel: What can I do with heritage films online?   |
|   | Table 7  | Alex Hinojo: Wikipedia: How to start wiki-related projects once you've convinced your staff  | Alex Hinojo: Wikipedia: How to start wiki-related projects once you've convinced your staff  |
| A<br>R<br>C<br>A<br>D<br>I<br>S<br><br>Z<br>A<br>A<br>L                         | Table 8  | Peter Gorgels: How to develop a concept like Rijksstudio   | Peter Gorgels: How to develop a concept like Rijksstudio   |
|   | Table 9  | Paul Manwaring & Jonathan Carter: Using Open Source Software to Publish Cultural Heritage Apps- The pain and pleasure of making interactive experiences  | Merete Sanderhoff & Lizzy Jongma: Use open licensing to the MAX  |
|   | Table 10 | Henk Vanstappen & Lotte Belice Baltussen: How Open Culture Data is opening up cultural heritage in new ways to new audiences   | Henk Vanstappen & Lotte Belice Baltussen: How Open Culture Data is opening up cultural heritage in new ways to new audiences               |
|   | Table 11 | Marc Holtman & Nelleke van Zeeland: How to survive as a 21st century photo agency?   | Marc Holtman & Nelleke van Zeeland: How to survive as a 21st century photo agency?   |
|   | Table 12 | Nancy van Asseldonk & Geert-Jan van Bussel: What kind of professional are you looking for?   | Wim Hupperetz: The digital heritage paradox: 3D reconstructions tool or token?   |
|   | Table 13 | Marco de Niet & Gerhard Jan Nauta: Invasion of the hybrids   | Marco de Niet & Gerhard Jan Nauta: Invasion of the hybrids   |
|   | Table 14 | Nick Poole: Building bridges - experience of developing collaborations with the Creative Industries  | Nick Poole: Building bridges - experience of developing collaborations with the Creative Industries  |
|   | Table 15 | Astrid Verheusen & Astrid van Wesenbeeck: Change management in the library sector  | Shaun Osborne: CMS and DAMS: where API integration fits into the bigger picture  |
| 12.45-14.15   |          | <b>WILLEM BURGER HAL: LUNCH &amp; INFORMATION MARKET</b>   |  |

|   |   | CHEFS' TABLE   |   |   |
|---|---|--|---|---|
|   |   | ROUND 3: 14.15-14.50   | ROUND 4: 15.00-15.35  | ROUND 5: 15.45-16.20  |
| W<br>I<br>L<br>L<br>E<br>M<br><br>B<br>U<br>R<br>G<br>E<br>R<br><br>H<br>A<br>L | Table 1   | Daniel Pletinckx & Dries Nollet: How to raise quality and sustainability of digital heritage   | Daniel Pletinckx & Dries Nollet: How to raise quality and sustainability of digital heritage  | Daniel Pletinckx & Dries Nollet: How to raise quality and sustainability of digital heritage  |
|   | Table 2   | Sašo Zagoranski: How to connect thousands of cultural institutions into one network for reuse?   | Jeroen van Mastrigt: Gamification   | Jeroen van Mastrigt: Gamification   |
|   | Table 3   | Breadan Knowlton & João Gonçalves: Faraway so Close - how to bridge the gap between Cultural Heritage Institutions and Creative Industries | Breadan Knowlton & João Gonçalves: Faraway so Close - how to bridge the gap between Cultural Heritage Institutions and Creative Industries              | Paul Keller: Open metadata, open content?   |
|   | Table 4   | Paul Stork: How to co-create a new museum with a creative consortium   | Paul Stork: How to co-create a new museum with a creative consortium  | Paul Stork: How to co-create a new museum with a creative consortium  |
|   | Table 5   | Nico Verplancke: How to create an institute for digital archiving in 1 year  | Suzanne de Jong-Kole & Onno Zaman: How to digitize 40.000 objects per day?  | Joost van Leusen & Suzanne de Jong-Kole: How to digitize 7 million natural history objects at less than € 2,- per object in 5 years                     |
|   | Table 6   | Irene Haan & Thijs van Exel: What can I do with heritage films online?   | Irene Haan & Thijs van Exel: What can I do with heritage films online?  | Alex Hinojo: Wikipedia: How to start wiki-related projects once you've convinced your staff   |
|   | Table 7   | Joris Pekel: How to build a GLAM community?  | Joris Pekel: How to build a GLAM community?   | Joris Pekel: How to build a GLAM community?   |
| A<br>R<br>C<br>A<br>D<br>I<br>S<br><br>Z<br>A<br>A<br>L                         | Table 8   | Peter Gorgels: How to develop a concept like Rijksstudio   | Paul Manwaring & Jonathan Carter: Using Open Source Software to Publish Cultural Heritage Apps- The pain and pleasure of making interactive experiences | Paul Manwaring & Jonathan Carter: Using Open Source Software to Publish Cultural Heritage Apps- The pain and pleasure of making interactive experiences |
|   | Table 9   | Merete Sanderhoff & Lizzy Jongma: Use open licensing to the MAX  | Merete Sanderhoff & Lizzy Jongma: Use open licensing to the MAX   | Henk Vanstappen & Lotte Belice Baltussen: How Open Culture Data is opening up cultural heritage in new ways to new audiences                            |
|   | Table 10  | Jeroen de Boer & Bertus Douwes: FryskLab: how makerspace and informationspace are connected  | Jeroen de Boer & Bertus Douwes: FryskLab: how makerspace and informationspace are connected   | Jeroen de Boer & Bertus Douwes: FryskLab: how makerspace and informationspace are connected   |
|   | Table 11  | Marc Holtman & Nelleke van Zeeland: How to survive as a 21st century photo agency?   | Nancy van Asseldonk & Geert-Jan van Bussel: What kind of professional are you looking for?  | Nancy van Asseldonk & Geert-Jan van Bussel: What kind of professional are you looking for?  |
|   | Table 12  | Wim Hupperetz: The digital heritage paradox: 3D reconstructions tool or token?   | Wim Hupperetz: The digital heritage paradox: 3D reconstructions tool or token?  | Marco de Niet & Gerhard Jan Nauta: Invasion of the hybrids  |
|   | Table 13  | Flora van Gaalen & Anja Tollenaar: How to protect the historic with brand new strategies?  | Flora van Gaalen & Anja Tollenaar: How to protect the historic with brand new strategies?   | Flora van Gaalen & Anja Tollenaar: How to protect the historic with brand new strategies?   |
|   | Table 14  | Nick Poole: Building bridges - experience of developing collaborations with the Creative Industries  | Astrid Verheusen & Astrid van Wesenbeeck: Change management in the library sector   | Astrid Verheusen & Astrid van Wesenbeeck: Change management in the library sector   |
| Table 15  | Tjeerd de Boer: How to work out a national strategy for improving 21st century skills in heritage   | Tjeerd de Boer: How to work out a national strategy for improving 21st century skills in heritage  | Tjeerd de Boer: How to work out a national strategy for improving 21st century skills in heritage   |   |
| 16.20-16.30<br>16.30-17.15<br>17.15-17.30                                       | <b>PLENARY PROGRAMME (II)</b><br>- CHAIR CHRIS BATT: CLOSE-UP CHEF TABLES AND INTRODUCTION KEYNOTE<br>- <b>KEYNOTE 3: TACO DIBBITS, RIJKSMUSEUM AMSTERDAM</b><br>- CLOSING CEREMONY BY CHRIS BATT |  |   | <i>WILLEM BURGERZAAL</i>  |
| 17.30-19.00   | <b>WILLEM BURGER HAL: FAREWELL DRINKS &amp; INFORMATION MARKET</b>  |  |   |   |

## Monday 2 December 2013

| Start | End   | Min. | Session  | Session lead / speaker                   | Room name             | Floor |
|-------|-------|------|--|--|-----------------------|-------|
| 8:00  | 9:30  | 90   | Task Force meetings with breakfast & in-room registration  | <b>TASK FORCE MEETINGS INVITES ONLY!</b> |                       |       |
|       |       |      | Task Force - Understanding the role of user-generated content in Europeana   | Lars Wieneke / Susan Hazan               | Plate zaal            | 4     |
|       |       |      | Task Force - Public-Private Partnerships   | Jeff Malliet                             | van der Vorm zaal     | 4     |
|       |       |      | Task Force - Archives  | Kerstin Arnold                           | Ruys zaal             | 4     |
|       |       |      | Task Force - Metadata quality  | Marie-Claire Dangerfield                 | van Rijckevorsel zaal | 4     |
| 8:45  | 9:25  | 40   | <b>Registration</b>  |  | Willem Burger Hall    | 0     |
|       |       |      | <b>Looking Back</b>  |  |                       |       |
| 9:30  | 9:50  | 20   | Europeana Network activities 2013 & intro of Network Officers  | Nick Poole & Bengt Wittgren              | Willem Burger Zaal    | 3     |
|       |       |      | <b>Looking Forward</b>   | VIDEO                                    | Willem Burger Zaal    | 3     |
| 9:50  | 10:05 | 15   | There is a future: CEF success and new programmes: Horizon 2020 & Creative Europe  | Federico Milani                          | Willem Burger Zaal    | 3     |
| 10:05 | 10:25 | 20   | Europeana 2015-2020 - the strategy so far, incl. results from the strategic workshops in November                                | Harry Verwayen                           | Willem Burger Zaal    | 3     |
| 10:25 | 10:30 | 5    | Framing the questions for the day - open questions resulting from November strategic workshops & new questions from the audience | Johan Oomen                              | Willem Burger Zaal    | 3     |
| 10:30 | 10:40 | 10   | Working groups introduction  | WG leads                                 | Willem Burger Zaal    | 3     |
| 10:40 | 10:45 | 5    | <b>Room change / Coffee served in rooms</b>  |  |                       |       |

| Start | End   | Min. | Session  | Session lead / speaker                                 | Room name                    | Floor |
|-------|-------|------|--|--|------------------------------|-------|
| 10:45 | 12:30 | 105  | Strategic work groups  |  |                              |       |
|       |       |      | Strategic Plan - Look at the success model for Europeana   | Julia Fallon & Nick Poole                              | Van Weelde zaal              | 4     |
|       |       |      | Strategic Plan - Bridging the gap to the Creative Industries   | Breandàn Knowlton, Joao Goncalves & Anne Bergman-Tahon | Ruys & van Rijckevorsel zaal | 4     |
|       |       |      | Strategic Plan - Cloud: a value proposition for Content Partners and Aggregators   | Alastair Dunning & Louise Edwards                      | Plate & van der Vorm zaal    | 4     |
|       |       |      | Strategic Plan - Network 2020  | Annette Friberg & Johan Oomen                          | van Beuningen zaal           | 3     |
| 12:30 | 14:00 | 90   | <b>Lunch and ad hoc network meetings</b>   |  | Willem Burger Foyer          | 3     |
| 12:30 | 14:00 | 90   | Europeana for education  | Steven Stegers   | Plate & van der Vorm zaal    | 4     |
|       |       | 90   | How to make an App in an hour with Glimworm  | Paul Manwaring & Jonathan Carter                       | van Beuningen zaal           | 3     |
|       |       | 90   | Inform and share your thoughts on your proposals for Horizon 2020 - Creative Europe - find some partners   | Els Jacobs   | Van Rijckevorsel zaal        | 4     |
| 14:00 | 14:30 | 30   | Europeana Business Plan 2014 - Presentation & Critical Friend Comments from Network Members  | Jill Cousins   | Willem Burger Zaal           | 3     |
| 14:30 | 14:40 | 10   | Network Updates - TECH & Licensing   | Vivien Petras & Paul Keller                            | Willem Burger Zaal           | 3     |
| 14:40 | 15:00 | 20   | Recommendations from strategic work groups for Europeana Strategic Plan  | WG Leaders   | Willem Burger Zaal           | 3     |
| 15:00 | 15:30 | 30   | Strategic Plan 2020 - Answering the questions? Round table: Network officers & Europeana Foundation, Legal & Technical Leaders attempt to answer the questions of the day with input from Network members on the floor | Nick Poole   | Willem Burger Zaal           | 3     |
| 15:30 | 15:45 | 15   | Strategy next steps: Network recommendations on what needs further work, Task Force results, next steps and closure  | Nick Poole   | Willem Burger Zaal           | 3     |

More information on Task Force meetings, invite only

Understanding the role of user-generated content in Europeana - Task Force (Lars Wieneke/Susan Hazan)

- Following the first User-Generated Content (UGC) Task Force meeting in Berlin, the group has formalised its goals towards building a repository and point of contact for UGC practices both within Europeana and beyond. The identification of activities and actors who are developing UGC will inform the Task Force and serve to track the evolution of UGC across the Europeana ecosystem.

Public-Private Partnerships - Task Force (Jef Malliet)

- An outline framework for use by Europeana and Network members in launching and structuring discussions with private sector partners was developed before. This now will be integrated with comprehensive descriptions to produce a document in support of decision making.

Archive - Task Force (Kerstin Arnold)

- Develop a more effective role for archives content in Europeana and bring together people from different archives, organisations and projects to align work and avoid duplication of efforts.

Metadata quality - Task Force (Marie-Claire Dangerfield)

- The Task Force would like to explore how we can improve the metadata quality provided to Europeana, and how this provision will improve the end user experience.

### More information on strategic work meetings

Strategic Plan – Look at the success model for Europeana

- This session will look at the success model for Europeana, what impact we want to have and how it can be measured.

Strategic Plan - Bridging the gap to the Creative Industries

- The *Europeana Creative* project is bridging the gap between cultural heritage institutions and creative industries through a focused programme of pilots and incubation. In this work session, invited experts and project participants will discuss and debate case studies of creative industry engagement, hoping to draw out strategic themes, trends and principles.

Strategic Plan – Cloud: a value proposition for Content Partners and Aggregators

- This session will look at potential benefits for data providers and aggregators of a Europeana Cloud infrastructure.

Strategic Plan - Network 2020

- The session will challenge your visionary thinking and explore some routes to the future. What is the vision of your institution for 2020? Have you been fully adapting to the digital area? Are you operating as a network organisation of networks?

### More information on side lunch meetings

Europeana for education (Steven Stegers)

- The aim of the workshop is to discuss options for Europeana to support education, to think about a strategy for Europeana to positively impact education, identify stakeholders and existing practices and discuss challenges and opportunities related to this.

How to make an App in an hour with Glimworm (Jonathan Carter, Paul Manwaring)

- The Glimworm team will demonstrate rapid publication of digital content (Apps) for smart tabs/phones using their open source software Muse Open Source (the basis of the Europeana Open Culture Apps), Push2Press and the Europeana API. No tech experience is needed.

Horizon 2020 – Creative Europe (Els Jacobs)

- Proposals for the new EU funding programs Horizon 2020 and Creative Europe are due for submission on 1 January 2014. During this meeting participants can exchange ideas, share their work in progress and find possible partners for their proposal.